

# JESSICA RAFAELI

Senior Content Editor | Writer | Manager | Team Leader

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# REMOTE POSITION

## PROFESSIONAL EXPERIENCE

My professional experience was focused for 10 years in the field of Psychology, primarily in clinical practice. In the last 6 years, I have transitioned into content creation and editing, working as an English and Spanish content writer and editor. I also created and managed my own online mental health project named JessiTerapia, where I combined my psychology knowledge with digital communication strategies. As a part of this, I created a course on Udemy focused on anxiety management, which has successfully reached over 5,000 students to date. My psychology knowledge combined with my writing skills enables me to create meaningful content that resonates with the audience's needs

### Site Manager and Content writer

<https://www.todo-mail.com/>   📅 2019 - 2025   📍 Israel

- Finding, translating, curating and creating engaging content
- Create informative content that resonates with the target audience
- Responsible for planning and organizing daily content and managing a team of 3 people
- Ensuring to publish engaging and **SEO**-friendly content
- Responsible for reviewing and editing the work of other writers

### Book Humanidad Integrada, LATAM

📅 2014 - 2016

- Collaborator and co-creator of the E-book
- El Camino De La Integración (The Path of Integration), a scientific and social view of global integration

### Clinical Psychologist Licensed

[Centro de Salud Juan Escutia Tepic](#)   📅 2008 - 2017   📍 Mexico

- Psychologist Instructor Manager of the Prevention and Attention Domestic Violence Department
- Responsible for overseeing all activities within the team integrated by a social worker and 4 Psychology interns
- Clinical Psychologist and Psychotherapist: domestic violence cases, sexual assault victims and kidnapping survivors
- Responsible of the training program for Psychology students and health workers
- Responsible for leading campaigns in the Health Sector to prevent domestic violence

## EDUCATION

### Master's Degree in Social Work Crisis and Trauma

[Tel Aviv University](#)   📅 2017 - 2018   📍 Israel

### Certificate in Communication Strategies

[Seneca College](#)   📅 2016 - 2016   📍 Canada

### Master's Degree in Family Therapy

[Universidad del Valle de Atemajac](#)   📅 2007 - 2009   📍 Mexico

### Bachelor's Degree in Psychology

[Universidad del Valle de Atemajac](#)   📅 2001 - 2004   📍 Mexico

## KEY ACHIEVEMENTS



### Project owner JessiTerapia

[Instagram](#) | [YouTube](#) | [Udemy](#) LATAM

- Author and lead instructor of a 10 sessions video course for anxiety management
- Responsible for planning, creating and updating content in the form of Social Media posts and monitor engagement
- Ensuring that the content is produced with high quality and according to the audience's expectations
- Provide online psychological support to Spanish speaking clients



### Languages

- **English** (Native)
- **Spanish** (Native, LATAM)
- **Hebrew** (Elementary proficiency)
- **Russian** (Elementary proficiency)